

Quick Win Checklist for Short-Term Rental Hosts



1. The 3-Minute Fix: Front Door First Impression

- Wipe down the door (yes, even the handle. Guests notice grime).
- Add a new welcome mat.
- Check for burnt-out porch light bulbs.

2. Instant Guest Comfort Boost

- Extra pillow and blanket in plain sight.
- A charging station on each nightstand (this is my absolute favorite for all the Apple things - AirPods, iWatch, and iPhone all in one).
- Small bottle of water on each bedside table.

3. The “Invisible” Clean

- Wipe glassware so it actually shines.
- Disinfect light switches, remote controls, and doorknobs.
- Vacuum under couches and chairs (you know guests will drop their phone down there!)

4. Zero-Cost Touches

- Provide a little weather-specific perk (umbrella if rain is coming, sunscreen if sunny).
- Leave a handwritten note with the guest’s name.
- Recommend your favorite local coffee shop, and not just the top Yelp one.

5. Guest Communication Wins

- Use emojis for warmth, but sparingly. A little goes a long way.
- Reply within 10 minutes (even if it’s “Thanks for letting me know, I’ll check on that!”).
- Preemptively send tomorrow’s checkout instructions the night before.

6. Review Magnet

- Write your review promptly. It nudges them to return the favor.
- On the last day, ask: “Was everything as you expected? Anything we can fix before you leave?”
- Leave a quick thank-you text after checkout.

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